

Monthly Weeknite Conferences Meeting since 1999 (formerly Western Conservative Conference) Free to attend: RSVP@FreedomLeadershipConference.org Sponsor/Speaker Query: EventCoordinator@FreedomLeadershipConference.org 6118 Franconia Rd., Suite 212, Alexandria VA 22310 Statement of Principles: http://ThurmontStatement.org http://FreedomLeadershipConference.org

Most Months on Thursday at Wingate by Wyndham, Chantilly, VA

1/26, 2/16*, 3/16, 4/13* 5/18*, 6/15, 9/14*, 10/12*, Sat. 11/11* (*dinner or lunch; other dates board meeting instead)

2/1/17 Memo To Conference Board From Staff Ref Advertising Report

We have expanded our Facebook ads for the 2/17 conference to an expanded zip code list. The original 6 zip codes provided by Ron are now expanded to 26 zip codes (italics are the original 6):

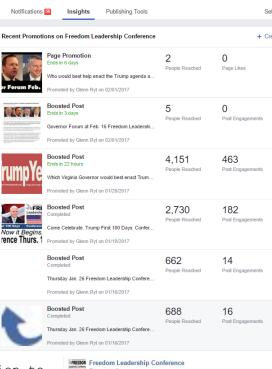
20105, 20111, 20152, 22015, 20117, 20120, 20121, 20124, 20137, 22039, 20143, 20147, 20148, 20151, 20152, 20153, 20155, 20156, 20171, 20175, 20182, 22003, 22030, 22031, 22032, 22033.

Our "interest" choices were: Donald Trump, Ed Gillespie, Frank Wagner, George Allen, Jim Gilmore, ted cruz, ben carson. There were NO names available on Facebook for the two missing candidates for Governor but I am not concerned that this skewers our prospective conference attendees/respondees because the other choices (Trump, Cruz, Carson) are a much larger segment.

In 2016 our Facebook ads reached as many as 9,000 Fairfax area conservatives for each of 5 conferences, with the most frequent concentration focused on 6 zip codes. The ad campaigned for the 2/16 conference will likely surpass that. Here (right) is what we have from Facebook as of the past 10 days, as two new ads just kicked in today and will run for the next week (note the largest reach & response was for the new ad promoting the 2/16 conference started last Thursday and ended today.

If we have additional donations we can increase our ads. We will run additional ads focused on whichever candidate(s) accepts our invitation to attend 2/16.

This ad (right) just started today (first line report, above). This report does not include our reach to our own Facebook 1000+, our enewsletter and other FB pages and people who "share" our posts.



Who would best help enact the Trump agenda as Virginia Governor? LIKE to stav informed.



Like Page

Non-Profit Organization 1,012 people like this.

Past Primary Sponsors

Accuracy in Media American Border Control American Defense Council California Republican Assembly Citizens Comm. for the Right to Keep & Bear Arms Christian Voice Committee for a Republican Future Conservative Christian Center ConservativeHQ.com ConservativePetitions.com Eberle Communications Group Freedom Center Foundation Gun Owners of America Human Events Judicial Watch Leadership Institute Legal Affairs Council National Security Center Right Concepts, Inc. Secure America Alliance Stuart/Grev Traditional Values Coalition Uniformed Services League U.S. Intelligence Council U.S. Justice Foundation Washington Times National Weekly

Past Sponsors

American Conservative Union Black Robe Regiment of VA Capital Research Center California Pro-Life Council Christian Coalition of California Concerned Veterans for America Conservative Caucus Conservative Opportunities PAC Fairfax County Taxpayer Alluiance GrasstopsUSA Military Magazine New Americans by Choice Religious Freedom Coalition Republican Liberty Caucus Small Business Survival Committee Thomas Jefferson Institute UnderstandingTheThreat.com Young Americans for Freedom

Past Co Sponsors

Birthmother Ministires California Political Review California ProLife Council Capitol Web Design Christian Action Network Freedom List Corporation Name Exchange New Americans by Choice The Richard Norman Company Republican Party/ Riverside County Ronald Reagan Lecture Series State Department Watch Take Back Our Republic Virginia Citizens Defense League

Past Speakers

Maj. Gen. Richard Anson (USA Ret) Rep. Stephen Bloom (PA) Martha Boneta Hon. Herbert Borja (Philippines) Dr. Roger Canfield Christopher Carmouche Johnny Chung Gilbert K. Davis, Esq. Emy Delgaudio Hon. Bob Dornan (Former US Rep) Bruce Fein, Esq. Dr. Sebastian Gorka Gov. James S. Gilmore John Guandolo John Guevara Lt. Col. Tim Hannigan, USMC Ret. Hon. Ray Haynes* (former CA Sen.) Admiral James Lyons, USN, Ret. Hon. Tom McClintock* (US Rep.) Jon Moseley, Esq. Hon.Richard Mountjoy*(former CA Sen) Rev. William Murray Lyn Nofziger Rev. Jesse Lee Peterson Larry Pratt Arthur Purves Afghan Prince Ali Seraj Hon. Tony Strickland*(former CA Legisl) Hon. Tom Tancredo (former US Rep) Michael Thompson, Sr. Maj. Gen. Paul Vallely, USA Ret. Charles Wiley

*Foundina Conference Co-Chairmen