



Monthly Weeknite Conferences

Meeting since 1999 (formerly Western Conservative Conference)
 Free to attend: RSVP@FreedomLeadershipConference.org
 Free to Subscribe: Subscribe@FreedomLeadershipConference.org
 Sponsor/Speaker Query: EventCoordinator@FreedomLeadershipConference.org
 6118 Franconia Rd., Suite 212, Alexandria VA 22310
 Statement of Principles: <http://ThurmontStatement.org>
<http://FreedomLeadershipConference.org>
 Most Months on Thursday at Wingate by Wyndham, Chantilly, VA

1/26, 2/16*, 3/16, 4/13* 5/18*, 6/15, 9/14*, 10/12*, Sat. 11/11* (*dinner or lunch; other dates board meeting instead)

2/1/17 Memo
 To Conference Board
 From Staff
 Ref Advertising Report

We have expanded our Facebook ads for the 2/17 conference to an expanded zip code list. The original 6 zip codes provided by Ron are now expanded to 26 zip codes (*italics are the original 6*):

20105, 20111, 20152, 22015, 20117, 20120, 20121, 20124, 20137, 22039, 20143, 20147, 20148, 20151, *20152, 20153, 20155, 20166, 20171, 20175, 20182, 22003, 22030, 22031, 22032, 22033.*

Our "interest" choices were: Donald Trump, Ed Gillespie, Frank Wagner, George Allen, Jim Gilmore, ted cruz, ben carson. There were NO names available on Facebook for the two missing candidates for Governor but I am not concerned that this skewers our prospective conference attendees/respondees because the other choices (Trump, Cruz, Carson) are a much larger segment.

In 2016 our Facebook ads reached as many as 9,000 Fairfax area conservatives for each of 5 conferences, with the most frequent concentration focused on 6 zip codes. The ad campaigned for the 2/16 conference will likely surpass that. Here (right) is what we have from Facebook as of the past 10 days, as two new ads just kicked in today and will run for the next week (note the largest reach & response was for the new ad promoting the 2/16 conference started last Thursday and ended today.

If we have additional donations we can increase our ads. We will run additional ads focused on whichever candidate(s) accepts our invitation to attend 2/16.

This ad (right) just started today (first line report, above). This report does not include our reach to our own Facebook 1000+, our e-newsletter and other FB pages and people who "share" our posts.

Notifications	Insights	Publishing Tools	Set
Recent Promotions on Freedom Leadership Conference + Cre			
	Page Promotion Ends in 6 days Who would best help enact the Trump agenda a... Promoted by Glenn Ryt on 02/01/2017	2 People Reached	0 Page Likes
	Boosted Post Ends in 3 days Governor Forum at Feb. 16 Freedom Leadershi... Promoted by Glenn Ryt on 02/01/2017	5 People Reached	0 Post Engagements
	Boosted Post Ends in 22 hours Which Virginia Governor would best enact Trum... Promoted by Glenn Ryt on 01/26/2017	4,151 People Reached	463 Post Engagements
	Boosted Post Completed Come Celebrate, Trump First 100 Days, Confer... Now it Begins rance Thurs. 1 Promoted by Glenn Ryt on 01/19/2017	2,730 People Reached	182 Post Engagements
	Boosted Post Completed Thursday Jan. 26 Freedom Leadership Confere... Promoted by Glenn Ryt on 01/16/2017	662 People Reached	14 Post Engagements
	Boosted Post Completed Thursday Jan. 26 Freedom Leadership Confere... Promoted by Glenn Ryt on 01/16/2017	688 People Reached	16 Post Engagements

Freedom Leadership Conference Sponsored

Who would best help enact the Trump agenda as Virginia Governor? LIKE to stay informed.

Governor Forum Feb. 16, 2017

Freedom Leadership Conference
 Non-Profit Organization
 1,012 people like this. Like Page

Past Primary Sponsors

- Accuracy in Media
- American Border Control
- American Defense Council
- California Republican Assembly
- Citizens Comm. for the Right to Keep & Bear Arms
- Christian Voice
- Committee for a Republican Future
- Conservative Christian Center
- ConservativeHQ.com
- ConservativePetitions.com
- Eberle Communications Group
- Freedom Center Foundation
- Gun Owners of America
- Human Events
- Judicial Watch
- Leadership Institute
- Legal Affairs Council
- National Security Center
- Right Concepts, Inc.
- Secure America Alliance
- Stuart/Grey
- Traditional Values Coalition
- Uniformed Services League
- U.S. Intelligence Council
- U.S. Justice Foundation
- Washington Times National Weekly

Past Sponsors

- American Conservative Union
- Black Robe Regiment of VA
- Capital Research Center
- California Pro-Life Council
- Christian Coalition of California
- Concerned Veterans for America
- Conservative Caucus
- Conservative Opportunities PAC
- Fairfax County Taxpayer Alliance
- GrasstopsUSA
- Military Magazine
- New Americans by Choice
- Religious Freedom Coalition
- Republican Liberty Caucus
- Small Business Survival Committee
- Thomas Jefferson Institute
- UnderstandingTheThreat.com
- Young Americans for Freedom

Past Co Sponsors

- Birthermother Ministires
- California Political Review
- California ProLife Council
- Capitol Web Design
- Christian Action Network
- Freedom List Corporation
- Name Exchange
- New Americans by Choice
- The Richard Norman Company
- Republican Party/ Riverside County
- Ronald Reagan Lecture Series
- State Department Watch
- Take Back Our Republic
- Virginia Citizens Defense League

Past Speakers

- Maj. Gen. Richard Anson (*USA Ret*)
- Rep. Stephen Bloom (PA)
- Martha Boneta
- Hon. Herbert Borja (*Philippines*)
- Dr. Roger Canfield
- Christopher Carmouche
- Johnny Chung
- Gilbert K. Davis, Esq.
- Emy Delgaudio
- Hon. Bob Dorman (Former US Rep)
- Bruce Fein, Esq.
- Dr. Sebastian Gorka
- Gov. James S. Gilmore
- John Guandolo
- John Guevara
- Lt. Col. Tim Hannigan, USMC Ret.
- Hon. Ray Haynes* (*former CA Sen.*)
- Admiral James Lyons, USN, Ret.
- Hon. Tom McClintock* (US Rep.)
- Jon Moseley, Esq.
- Hon. Richard Mountjoy* (*former CA Sen*)
- Rev. William Murray
- Lyn Nofziger
- Rev. Jesse Lee Peterson
- Larry Pratt
- Arthur Purves
- Afghan Prince Ali Seraj
- Hon. Tony Strickland* (*former CA Legis!*)
- Hon. Tom Tancredo (former US Rep)
- Michael Thompson, Sr.
- Maj. Gen. Paul Vallely, USA Ret.
- Charles Wiley

*Foundina Conference Co-Chairmen